

NEWSLETTER

01/2022



@exyurocksociety

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Pozdrav #ExYuRockSociety i Ex-Yu Rock fanovi!

Naša ideja otvaranja Ex-Yu Rock muzeja se realizira polako ali sigurno. Da bi vi, prijatelji projekta, bili upoznati sa progresom i dešavanjima kada je u pitanju projekat, jednom mjesečno na vaše mail adrese stizat će newsletter sa informacijama, kao i buduće objave na društvenim mrežama.

Dok je pandemija usporila napredovanje u projektu, u zadnjih par mjeseci obavili smo veliki broj sastanaka sa nizom relevantnih nevladinih i vladinih predstavnika, muzičara, prijatelja projekta različitih profila i profesija, UNESCO-m... ili kako mi to volimo reći, Rock'n'Roll altruista.

Posjetili smo ljude u Sarajevu, Beogradu, Skoplju i Klivlandu, a kod svakoga smo izazvali istu reakciju: „ideja je mrak“. U razgovoru sa njima, došli smo zaključka da smo stigli u fazu iz koje nema povratka. Glas o projektu se proširio, a na našu veliku sreću, reakcije na projekat su više nego pozitivne. Zsigurno, takve reakcije nam daju još više motiva da nastavimo u istom smijeru.

Pored muzeja, u planu imamo i otvaranje: soba za probe, prostora za nastupe, prodavnice suvenira i kafića. Plan je ambiciozan, i da bi ga ostvarili potreban je adekvatan prostor koji nam mora odgovarati lokacijom, veličinom prostora. Nakon obilaska niza lokacija, složili smo se da KSC Skenderija posjeduje prostore koji mogu odgovoriti našim zahtjevima. Svakako, suviše je naglašavati koliko je prostor Skenderija bitan i kakvu je ulogu imao u stvaranju Ex-Yu Rock muzike. Trenutni fokus naših aktivnosti je pronalaženje optimalnog prostora i načina kako do njega doći.

Naravno, cijena renoviranja, opremanja i dugoročni troškovi najma prostora su glavni faktori koji će uticati na našu odluku. Jasno je da bi prostor blizu 'Doma mladih' ispunio sve naše potrebe. Moramo naglasiti da smo po tom pitanju optimističniji nakon niza razgovora koji smo u decembru vodili sa zvaničnicima iz različitih nivoa vlasti.

Što se tiče komunikacije sa javnošću, od nove godine smo na većini popularnih društvenih mreža: Facebook, Instagram, Twitter, LinkedIn, TikTok pod jedinstvenim imenom @exyurocksociety. Odabirom ovog imena, osim što imamo jedinstveno ime što je standard kada je oglašavanje na društvenim mrežama, pokazali smo otvorenost i prema Ex-Yu Rock fanovima izvan našeg govornog područja. Za početak, zapratite nas na društvenim mrežama. Lajkujte, dijelite i komentarišite. Mi ćemo se truditi da Vas redovno upoznajemo sa našim aktivnostima i dijelimo sa vama zanimljivi sadržaj iz prošlosti, sadašnjosti i budućnosti Rock and Roll-a.

Ispred članova odbora #ExYuRockSociety, želimo Vam sretnu novu 2022. Obogatite je sa više kvalitetne muzike...više kvalitetnog Rock-a. Jer kao što to Ozzy Osbourne voli reći: „U Rock'n'Roll-u sam jer za mene, Rock'n'Roll znači biti slobodan.“

Ex Yu Rock Society Team!

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Hey #ExYuRockSociety and ExYu Rock fans!

Our idea of opening an Ex-Yu Rock Museum is coming into reality slowly but surely. As we build momentum, you – a friend of the project – will now be informed about progress and events through this monthly newsletter, as well as future social media updates.

While the pandemic slowed down a lot of our work, over the past months we've held a large number of meetings with relevant non-governmental and governmental representatives, UNESCO, musicians, friends of projects of various profiles and professions ... or as we like to say, Rock'n'Roll altruists. We met with people in Sarajevo, Belgrade, Skopje and Cleveland, and have been glad to see that in every case people say, „that's a great idea!“ In talking to them, we've concluded that we have reached a stage from which there is no return. The word about the project has spread, and fortunately for us, the reactions to the project are more than positive. These reactions give us even more motivation to continue to turn this vision into reality.

It's become clear that our space needs to be more than a museum, but a living space where the past, present and future come to life. In addition to planned museum exhibits and artefacts, we plan to integrate rehearsal rooms, a space for performances, a souvenir shop/bookstore and a cafe lounge. The plan is ambitious, and to realize it, we need a large space that can accommodate this vision. After considering several options, and visiting a few potential spaces, it's clear that KSC Skenderija has the space that can meet our requirements – and it also has unbeatable historical lore at the core of the Ex-Yu rock scene.

Following discussions in December with various officials, we are confident that we will soon have access to a large space near Dom Mladih. We're confident that having this space will greatly improve our ability to build interest in and support for the project, and will ensure we are better able to raise funds for the cost of renovation, furnishing and long-term operations.

As for public relations, we are ramping up our presence on the most popular social networks – Facebook, Instagram, Twitter, LinkedIn, and TikTok – under the unique name @exyurocksociety. Choosing this name, in addition to ensuring a unique and standard name for all social media outreach, will help to convey that we are open to fans of Ex-Yu Rock outside globally, beyond just this region. Our posting will be in a combination of the local languages and English... so, follow us on social media – like, share and comment! We will try to regularly update you on our activities, let you know about upcoming concerts and events, and share with you interesting content from the past, present and future of Rock.

In closing, the #ExYuRockSociety team wishes you a happy and successful 2022. Let's make life richer with more quality music ... more quality Rock. Because as Ozzy Osbourne likes to say, "I'm in Rock'n'Roll because for me, Rock'n'Roll means being free."

Ex Yu Rock Society Team!