



ex-yurock.com

|  Ex-Yu Rock Centar

|  exyu_rockcentar

EXPERIENCE THE **MUSIC**

LOVE THE LEGENDS

LIVE THE SOUND

**EX-YU ROCK
CENTAR**



The Ex-Yu Rock Centar in Sarajevo aims to honor and celebrate the rock legends of the former Yugoslavia by creatively and professionally presenting their music and legacy to visitors from the region and across the world.



The Ex-Yu Rock Centar will have several permanent exhibitions that will take visitors through a chronological and thematic history of rock music in the region. The Centar will also regularly have new exhibitions focused on various topics of Ex-Yu rock.

SARAJEVO'S NEXT TOURISM

OVER 1000 SQ. METERS OF MUSIC

The Ex-Yu Rock Centar will be a large and diverse space dedicated to music of the past, present and future. Permanent and temporary exhibitions — along with a performance hall, rehearsal rooms, a rock-themed cafe and a souvenir shop — will encompass more than 1000 square meters of music in Skenderija, located in the center of Sarajevo.



"Where tourists hear and see the music they didn't know they love so much"

EX-YU ROCK EXHIBITIONS

The Ex-Yu Rock Centar will be the first of its kind in the region to present the music and stories of hundreds of bands and artists from throughout the former Yugoslavia. Exhibitions will focus on specific components of rock music in Yugoslavia including various sub genres (such as new wave, punk and progressive rock), major music hubs in Yugoslavia, record labels, recording studios, radio stations, festivals, rock music and Yugoslav politics, women in rock and Western bands in Yugoslavia.

PERFORMANCE SPACE

The Ex-Yu Rock Centar will include a new performance hall to hold concerts of Ex-Yu rock legends and contemporary bands from the region and around the world. The performance hall aims to become a major rock venue in Sarajevo. Various events and activities related to the Centar will also take place at the performance hall.

Exhibitions are being designed to be modern and interactive, combining rare music memorabilia and artifacts of the featured artists with new audio and visual technology. The Centar aims to become a unique music and cultural experience in South-East Europe.

The Centar aims to look forward and become a leading institution in Bosnia and Herzegovina and the wider region as a promoter of rock music and other genres, especially among youth.

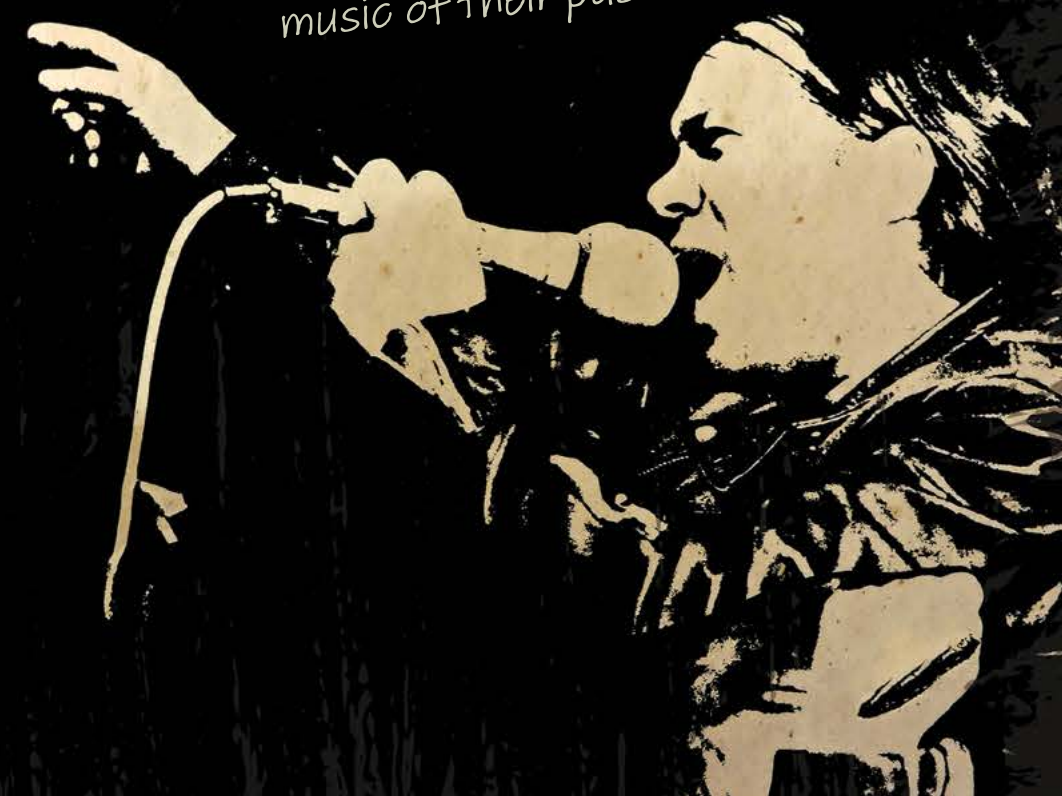


& CULTURE DESTINATION

"Where the stories of legends are shared"

"Where parents remember music of their past"

"Where youth of all ages become inspired"





ANTE 'TONI' JANKOVIĆ

Former singer of Divlje Jagode

“I support the opening of a large Ex-Yu rock museum in Sarajevo. All the best, good luck and good health!”

Toni

AMILA SULEJMANOVIĆ

Former solo artist and background singer of Bijelo Dugme

“I think it's a beautiful idea to open an Ex-Yu rock museum and culture centre in Sarajevo. It's long overdue!”

Amila



LIUBIŠA RACIĆ

Guitarist and singer of Formula 4

“I support the Ex-Yu Rock Museum in Sarajevo. This is a great idea. Formula 4 will gladly support this project!”

Ljubiša

DRAGAN 'DIDI' JANKELIĆ

Former drummer of Bijelo Dugme and Formula 4

“The idea of an Ex-Yu rock museum in Sarajevo is a real astonishing one and I support it with all of my heart and soul! I would like to see us all there at the opening ceremony. See you there!”

Didi



VEDAD HADŽIABDIĆ

Guitarist of Teška Industrija

“The Ex-Yu rock museum is a phenomenal idea. With this initiative, the entire legacy of the Ex-Yu rock scene, which is huge, will be united. I wholeheartedly support this idea!”

Vedad



SRĐAN 'GILE' GOJKOVIĆ

Singer and guitarist of Električni Orgazam

“I would like to support this idea about opening a rock museum in Sarajevo. I think this is an important thing and Sarajevo is a great place to make something like this.”

Gile



CULTURAL COLLABORATION



MUSIC + EDUCATION **WORKSHOPS** WILL OFFER A FUN WAY TO PROMOTE MUSIC & CULTURAL APPRECIATION

REHEARSAL SPACE WILL PROVIDE NEW **COLLABORATIONS** AMONG YOUNGER AND OLDER MUSICIANS + CREATIVITY

THE **CENTAR** WILL TELL THE HISTORY OF EX-YU ROCK THROUGH MEMORABILIA AND INTERACTIVE EXHIBITS



BRIDGING THE PAST, PRESENT & FUTURE TROUGH THE SHARED LOVE OF ROCK



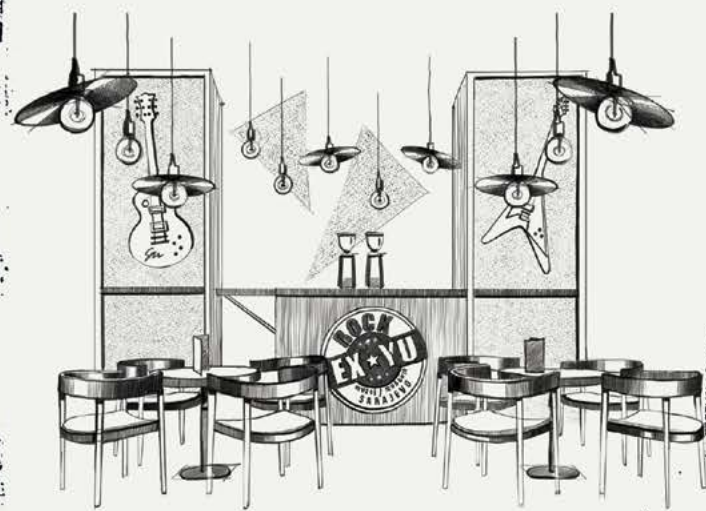
A NEW STARTING POINT

FOR YOUR EVENING OR WEEKEND

...



Exhibits
& Memorabilia



Café



Souvenir
Shop



Concert Space





**FESTIVALS IN & AROUND SARAJEVO
PROVIDE OPPORTUNITIES FOR EVEN
MORE CULTURAL COLLABORATION**

SARAJEVO FILM FESTIVAL
SARAJEVO JAZZ FESTIVAL
MOSTAR BLUES & ROCK FESTIVAL
OK FEST
BANJA LUKA FEST
SREBRENICA WAVE
NIGHTS OF BAŠČARŠIJA
SARAJEVO BEER FESTIVAL
MESS INTERNACIONALNI TEATARSKI FESTIVAL
SARAJEVO POP ART FESTIVAL
POP-UP! SARAJEVO
SARAJEVO WINTER FESTIVAL



... & FOR YOUR FIRST AND 10TH VISIT TO
SARAJEVO & THE REGION

ex-yurock.com

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BE PART OF THE **EXPERIENCE**

BE A **MEMBER**



BE A **SPONSOR**

Ovaj projekat je podržao UNESCO
This project has been endorsed by UNESCO

