

ROCKIN' HISTORY

online workshop



CURRICULUM

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1. Project Description

In preparation for the "Rockin' History" activity, a minimum of 15 young people from Montenegro, Bosnia and Herzegovina, and North Macedonia are going to be selected to participate in an online workshop. This workshop is the initial phase of the two-stage "Rockin' History" activity. The project consists of organisation of the online workshop and facilitation and filming of the interviews with select rock musicians.

As the first stage of the project, organizers will develop a youth-oriented, oral history training workshop including the necessary curriculum and guidance. The online workshop will be conducted on the Zoom platform, with training sessions led by an expert in the field of Yu-Rock. Participants will have the opportunity to choose among several Yu-Rock performers and will work on the formulation of their questions and their approaches to the recording of the interviews before conducting the interviews themselves.

In the second stage of Rockin' History training program, the three partner organizations will assist the participants with the schedule and search for interview locations, and will establish the contact between the participants – to be divided into youth teams – and the Yu-Rock musicians or prominent members of the industry for their one-on-one interviews. The participants themselves will do the interviews (5 in each country, 15 in total) and a professional videographer will film them.

The professional videographer filming the interviews will prepare full interview files with simple introductory graphics/closings for every interview in post-production and add subtitles as well. The full interview files will be saved in the EYRS project archives for their historical value, and shorter educational and outreach clips will be produced out of them. The Youth journalists will use social media to promote this process, and provide “teasers” of the interviews.

Finally, following the completion of Rockin'History activities, a 7-8-minute-long video will be produced out of all collected audio-visual footage, featuring 15 clips created by participants from three different cities.

All workshop participants will receive certificates for completing the program and a 2-year membership in the EYRC Fan Club.

2. Open Call

2.1. Framework for youth outreach

An Open Call for participants will be publicized. In addition, one of the main instruments ensuring youth engagement and success of this activity is the networking with institutions where young people are involved. Entities such as high schools, social, art centers, and non-governmental organizations are recognized as strategic partners for implementation of these youth exchange activities.

Existing network

The activities of Rock for Unity project have facilitated the networking and creation of cooperative experiences between the project and young individuals interested in participating. In addition to the young people who registered for these activities, there are also individuals who had applied, but were unable to participate due to the predetermined limitations of the project. These individuals expressed their interest in engaging in future activities, of which they will be informed.

Skopje

In Skopje, the project made contact with **Roma Rock School**, an organization that works with young people in the field of music. Their goal is to provide free education for Roma youth and children from economically and socially disadvantaged backgrounds, as well as to enhance multiethnic tolerance and reduce discrimination through music. Rockin' History in Skopje participants will, therefore, potentially be recruited through this organization.

The Open Call will disseminated in secondary schools in order to recruit high school pupils with relevant backgrounds and interests for the project activities. Pupils that attend the multimedia course at the **Secondary School of Arts “Lazar Licenski”** are also highly suitable for this activity. The **Secondary School “Nikola Karev”** will also be contacted, with the music teacher Emilija Ristakovska as an intermediary (with whom contact has already been established) and who manages a Youth Rock band there.

Finally, the call will also be disseminated through social media platforms (Facebook, Instagram) and online youth media (Radio MOF, Fakulteti.mk etc.).

The Intention is to achieve equal representation and inclusion of different groups of youths, with relevant backgrounds.

Sarajevo

In Sarajevo, local high schools will be contacted to inform their students of the Open Call. The Ex-Yu Rock Centar has a formal collaboration with **Druga gimnazija Sarajevo**, where their students are encouraged to fulfill their community service duties by volunteering their skills at the Ex-Yu Rock Centar. They will be encouraged to apply for the Open Call.

The Open Call will also be posted on the Ex-Yu Rock Centar's social media platforms (Facebook, Instagram).

Podgorica

Local high schools and youth organisations across the entire country of Montenegro will be contacted to publicize the Open Call. It will also be promoted on Alicorn social media platforms (Facebook, Instagram).

2.2. Selection criteria

The Rock for Unity project partners place a strong emphasis on strengthening social inclusion, and their aim is to implement an inclusive and participatory approach to members from different backgrounds in order to accommodate the cooperation and acquaintance among them. The youth's interest in learning about Ex-Yu Rock music and motivation to engage creatively with other participants will be the main criteria for selection. Furthermore, gender, ethnic and urban affiliations will also be taken into account in order to create balanced groups. All participants should be of high-school age (15 – 19).

2.3. Participants application form

The application form will be prepared on Google Forms and will be easily accessible. It will be made available on the official social media profiles of Eurothink, Alicorn and EYRS for interested applicants. The Open Call and application form will also be shared with the strategic partners (CSO/organizations and high schools) for further dissemination.

The form will gather the following information:

1. Name, Last name
2. Age
3. Sex/Gender
4. Location
5. E-mail

6. Short description of your motivation to take part in the workshop
7. What does rock music mean to you?

2.4. Participant evaluation form

Because the training is to be conducted online, the Participant Evaluation Form will also be online and the participants will complete it after the training. They will be invited to **fill out a form** with questions related to their overall satisfaction with the training and activities.

The form will contain the following statements (1- very low; 5 - very high):

- | | |
|--|-----------|
| 1. My overall satisfaction with this event was | 1 2 3 4 5 |
| 2. Workshop learning materials were relevant | 1 2 3 4 5 |
| 3. Relevance of the acquired knowledge in relation to my current interests | 1 2 3 4 5 |
| 4. Assessment of the presentation and the lecturer | 1 2 3 4 5 |
| 5. Rate the organizational aspect of the workshop | 1 2 3 4 5 |

Additional comments

3. Local Rock Expert

The presence of a single local rock expert is a pivotal element in this activity. Their profound knowledge of the socio-cultural and political factors that have shaped Ex-Yu Rock music over the past 50 years is indispensable. They will play a crucial role in helping young participants discover essential insights into the essence of Rock music and its societal impact.

Yugoslav rock music exhibited distinctive stylistic and thematic characteristics in all three countries—North Macedonia, Montenegro, and Bosnia and Herzegovina. As part of a unified Ex-Yu rock scene, rock'n'roll in these nations was shaped by diverse influences in different regions, resulting in varying degrees of evolution within their respective music scenes.

In this context, the local rock expert will develop an instructional approach, deliver training sessions, and guide the participants in their research and gathering accurate information. They will also assist in the creation of content that is abreast with current facts and developments.

This expert will not be only well versed in the Yu-rock music scene but will also bring journalistic expertise to the table. This fusion of rock knowledge and journalism is pivotal, influencing not only the selection of rock stars for interviews, but also the formulation of interview questions during the training, and the manner in which the interviews will be conducted. Through their guidance, all young participants will acquire the skills needed to conduct interviews with their chosen performers effectively.

3.1. Expert biography and work

The workshop trainer is selected on a basis of a careful evaluation of his contributions to the field of rock'n'roll history, in addition to his proven pedagogical capacities demonstrated in similar youth workshop/training formats. Two components were considered significant as criteria: firstly, their expertise in rock music and its historical context in Yugoslavia, and secondly, the journalistic aspect. The trainer's role is to instruct young participants to formulate appropriate questions for the selected and contacted artists, taking into consideration not only their biographical knowledge but also the sensitivity of the inquiries.

Tosho Filipovski

Tosho Filipovski was born on May 9, 1969 in Kočani. He is a researcher, journalist and musician. Filipovski is the author of "The First Macedonian Rock Encyclopedia". He is one of the most important researchers of the history of Ex-Yu rock with several published monographs and museum exhibits. For more than 30 years, he has been an active and passionate collector of musical artifacts, releases and information about the Macedonian rock scene. In the last 10 years,

he has been actively working on the prerequisites for establishing a rock museum, that is to say, a center for research, archiving and promotion of Macedonian rock music.

He has conducted over 20 interviews related to rock music in Yugoslavia. He has also written 100 articles concerning rock and alternative music scene, and participated in a multitude of panels, seminars, interviews, and other activities associated with this scene.

Bibliography

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2. Tosho Filipovski, *Monograph: Macedonian rock timeline*, Skopje:Korpus delikti rekords, 2020;
3. Tosho Filipovski, *Macedonian discography - Vinyl: (1958-2019). First volume*, Skopje:Korpus delikti rekords, 2019;
4. Tosho Filipovski, *Macedonian rock encyclopedia: (1963-2018). First volume*, Skopje: Korpus Delikti rekords, 2018.
5. Macedonian Wikipedia, articles made by referring to Tosho Filipovski's encyclopedia.

4. Rockin' History Workshop

4.1. Workshop approach

The training sessions will take place on the Zoom online platform, with advance notice to all participants. The attendees will include the trainer, Tosho Filipovski, the selected candidate participants, and the coordinators of the Rock for Unity project from Skopje, Podgorica, and Sarajevo.

The trainer's primary role is to guide the participants, starting with providing general information about the potential rock stars scheduled for interviews. EYRS will be in charge of the selection of these performers. For the participants it will be pivotal to understand the biographies of these artists in order to create comprehensive profiles of the interviewees and formulate insightful questions about their roles as musicians and cultural contributors.

Accordingly, the training will proceed with further guidance in accordance with the journalistic standards and strategies for effective extraction of the desired information during the interviews, which the participants are expected to conduct in the two weeks following the online workshop.

Given the strong emphasis on regional exchange in the "Rock for Unity" project and the Rockin' History workshop, the participants from the three cities will have a constant connection online owing to the very nature of the training. This training will also serve as a platform for exchanging the acquired knowledge, including a Q&A session and recommendations how to improve the content.

Participants will have the opportunity to exchange opinions and perspectives with their peers from other countries, not only regarding the interviews they will be conducting themselves but also those being conducted by others. In this context, they will discuss not only the types of questions, but also the narrative structure, depending on their trainers' choices of issues on which to place an emphasis. This collaborative environment will enable different teams to collaborate and share their newly acquired knowledge about the structuring of the workshop's outcomes.

Furthermore, participants will receive instructions on how to prepare for these interviews, the ultimate goal being for the participants to conduct the interviews with rock performers filmed by a professional videographer, whose footage will be edited later.

The interview questions will be tailored to suit the person participants are interviewing, but in a broad sense, they will start from the following information:

1. The time and conditions in which they created rock music.
2. Their understanding of rock music as a cultural and musical paradigm.
3. Does rock have the potential for a new cross-cultural understanding and communication?

Following completion of Rockin' History's activities, the collected audio-visual footage will be compiled into a 7-8 minute video.

4.2. Guidelines for the trainer

In the initial crash course module, the trainer will provide the participants with a comprehensive overview of the history of the local rock scene in Yugoslavia. Within a 90-minute session, the expert will explore what they consider to be the most significant aspects and themes that defined the latter half of the 20th century in Yugoslavia. The trainer can choose a chronological approach to this history, explore various genres, or focus on different influential artists who played crucial roles in shaping the scene.

The principal responsibility of the trainer is to share their knowledge to a degree that will enable the participants to use it as a starting point when establishing a thematic focus and formulating interview questions. Additionally, the trainer will utilize their expertise to assist in the editing of the materials generated by the participants about the individuals they will interview.

Among the principal goals of this activity, as well as of the role of the expert, is to identify and illustrate the cultural contexts in which significant rock figures emerged in the three cities (Skopje, Podgorica, and Sarajevo).

The trainer is encouraged to cover the basic histories and significance of the bands and performers they discuss, as well as the broader cultural influence of the music scene. He is also urged to make use of the available bibliographies and reference materials that may aid participants in developing their descriptions for the Rockin' History project. In the opening module, participants will be actively encouraged to ask questions and engage in discussions.

The trainer's role during the brainstorming sessions will be to facilitate dialogue among the participants, together with the project staff. Furthermore, the trainer's oversight will be essential to ensure that the direction chosen by the participants when forming their interview questions is appropriate.

4.3. Fieldwork

A total of 15 interviews will be conducted, five in each city. The participants in the workshop will conduct the interviews. In addition, the recorded material by a professional cameraman will be edited by a professional editor. The videos will be 5 to 7 minutes long and will be subtitled in BCSM, English, and Macedonian.

4.4. Workshop outcomes

The primary goal of the Rockin' History workshop is to provide its young participants with guidance and instructions for effective research and gathering information about the individuals they will be interviewing. This information will serve as their starting point in the creation of content that will highlight the significance of these individuals in the history of rock music.

Moreover, the workshop will offer an invaluable opportunity for the project's trainer and expert to share his expertise and empower the participants to develop unique approaches to content creation. The chosen thematic focus will play a crucial role to guide the participants as they prepare for their interviews, enabling them to employ journalistic strategies and formulate relevant and insightful questions.

Ultimately, through the workshop's direct involvement, at least 15 young people from three different countries will enhance their knowledge about Ex-Yu rock music. They will apply this knowledge in practice, honing their communication and presentation skills, critical thinking abilities, and tools for social engagement.

The 15 video interviews that will result from the workshop will be published on the museum's YouTube channel.

Rockin' History Activity Implementation Timeline	
Organisation of Rockin' History online workshop in 3 cities	October 2, 2023
Recording of 15 video interviews	October 15, 2023
Completion of the editing of 15 video interviews with subtitles in three languages	October 25, 2023
Publication of the interviews on the YouTube channel Ex-Yu Rock Center	October 30, 2023
Production of a Rockin' History Short Video	February/March, 2023

5. Rockin' History Workshop Agenda

09.00 - 09.30	Ice breakers, getting to know the participants
09.30 - 11.00	Crash-course on Yugoslavian rock scene - Introduction - Significant artists
11.00 - 12.00	Crash-course on journalistic approach - How to ask proper questions
12.00 - 13.00	Final remarks and discussion



Rock for
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The logo features the word "Rock" in a bold, red, sans-serif font. The word "for" is written in a smaller, blue, cursive script font, positioned between "Rock" and "UNITY". The word "UNITY" is in a bold, blue, sans-serif font. To the left of "UNITY" is a large, blue, stylized ampersand symbol that partially overlaps the word. The background consists of a light beige area with a subtle dot pattern, bordered by a solid orange shape at the top left and a light grey shape at the top right.

ROCKIN' HISTORY

online workshop



VIDEO INTERVIEWS

- October 2023 -

Rocking' History Workshop resulted in 15 short video interviews select workshop participants conducted with rock musicians from the Western Balkan regions. The interviews have been conducted in person in Sarajevo, Podgorica and Skopje and published on Ex-Yu Rock Center's YouTube profile.

Interviews can be viewed here:

<https://www.youtube.com/playlist?list=PLQVLXQFvISzQpOXmRfcB8GGav0uBUCR2T>



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Rockin History Workshop

- Activity Report -



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Executive Summary

"Rockin' History" is the second activity organized within the framework of **regional youth exchange initiatives**. Designed as a pivotal means to strengthen connections among youths from the region, the **active participation of 24 youngsters in Rockin' History activities** not only allowed them to explore the rock'n'roll heritage in their respective countries but also facilitated the exchange of experiences and knowledge with their peers from other nations.

Guided by the principles of high-quality content and the potential for replicating learning materials in various contexts, following a series of consultations conducted online between September 1 and September 30, 2023, the project team incorporated input from subject matter experts into the workshop curriculum.

Regarding the workshop trainer, the Consortium carefully selected a candidate for this role based on their expertise in rock music history and reference works. **The chosen mentor was Tošo Filipovski, a researcher, journalist, and musician, known for authoring the "First Macedonian Rock Encyclopedia."** He has conducted over 100 interviews related to rock music in Yugoslavia, written 100 articles about the rock and alternative music scene, and participated in numerous panels, seminars, interviews, and other activities associated with this music genre.

The value of his engagement is evident as 24 participants, with varying levels of knowledge about rock history, conducted research on rock performers in their respective countries, formulated interview questions based on their research findings in collaboration with Filipovski, and subsequently conducted interviews with selected artists. The training also included guidance in line with journalistic standards and effective strategies for extracting desired information during the interviews, which the participants are expected to conduct in the two weeks following the online workshop.

The selection of performers was carefully made to reflect the chronological evolution of rock music in the three countries, while also encompassing artists with diverse approaches to music and stylistic variations. The interviews were professionally recorded by a videographer and edited by a professional editor.

As a direct outcome of the workshop and fieldwork, **15 video interviews** were produced as part of Rockin History, which will be used for the "Rock for Unity" project and the promotion of the Ex-Yu Rock Centar.

Participants selection and field work

The **call for applications** for the RockTours workshops was simultaneously opened on September 15, 2023, and continued until September 28, 2023. Interested participants were invited to apply via a short survey on Google Form. The Call was promoted and sponsored on social media (Facebook, Instagram) by all three partners.

In addition, the workshop was promoted through organisations' partner networks including:

- Secondary School of Arts "Lazar Licenski", Elementary School "Brakja Ramiz-Hamid" and Secondary School "Nikola Karev" in Skopje;
- Online youth media - Radio MOF, Fakulteti.mk;
- Druga gimnazija in Sarajevo.

In total, **24 youngsters** took part in one-day workshop held on **October 2, 2023** online. Participants were selected based on their age and demonstrated interest in the history of rock music.

City	Number of applications	Number of selected participants
Skopje	11	9
Sarajevo	21	7
Podgorica	12	8
Total:	44	24

The workshop was followed by the **fieldwork and deployment of professional videographers** to visually capture the stories of selected performers, based on provided inputs and participation of the youth and partners.

List of selected performers		
Skopje	Sarajevo	Podgorica
Petar Mladenovski - Supherhiks	Saša Ćirić.- Sunday Stories	Zoran Marković Zonjo - The Books of Knjige
Sasho - Parketi	Amila Sulejmanović	Mirsad Serhatlić - Makadam
Martin Dzorlev - Lufhansa	Samir Hodović - Velahavle	Nina Žižić - Negre
Granit Thaqi – Leva Patika	Sara Vojičić - Dolia	Ivan Ivanović - Parampaščad
Dina Jashari	Nedžad Podžić	Željko Milović - Novinar, esejista

The Rockin History workshop and related activities were **promoted on partners' social media**

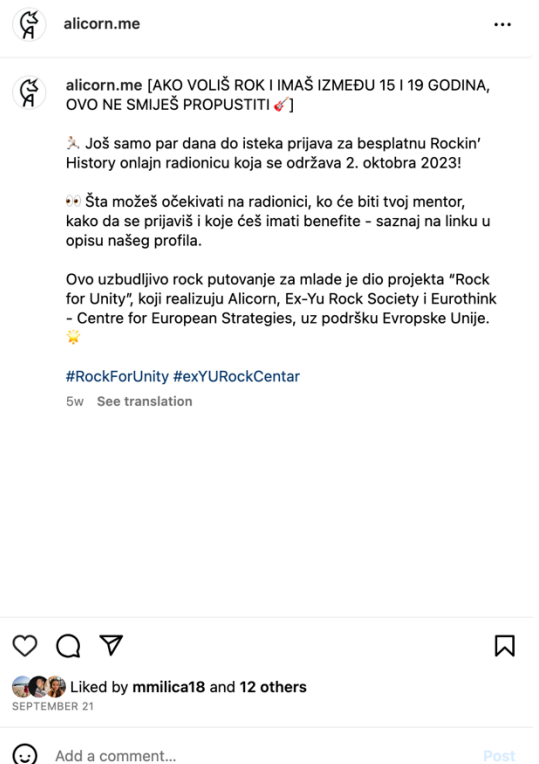
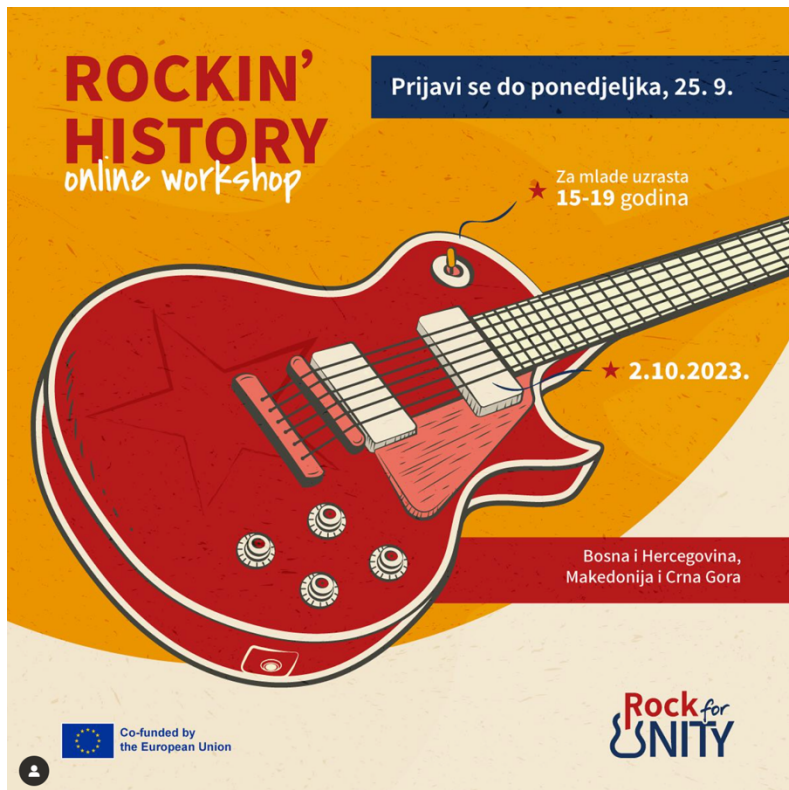
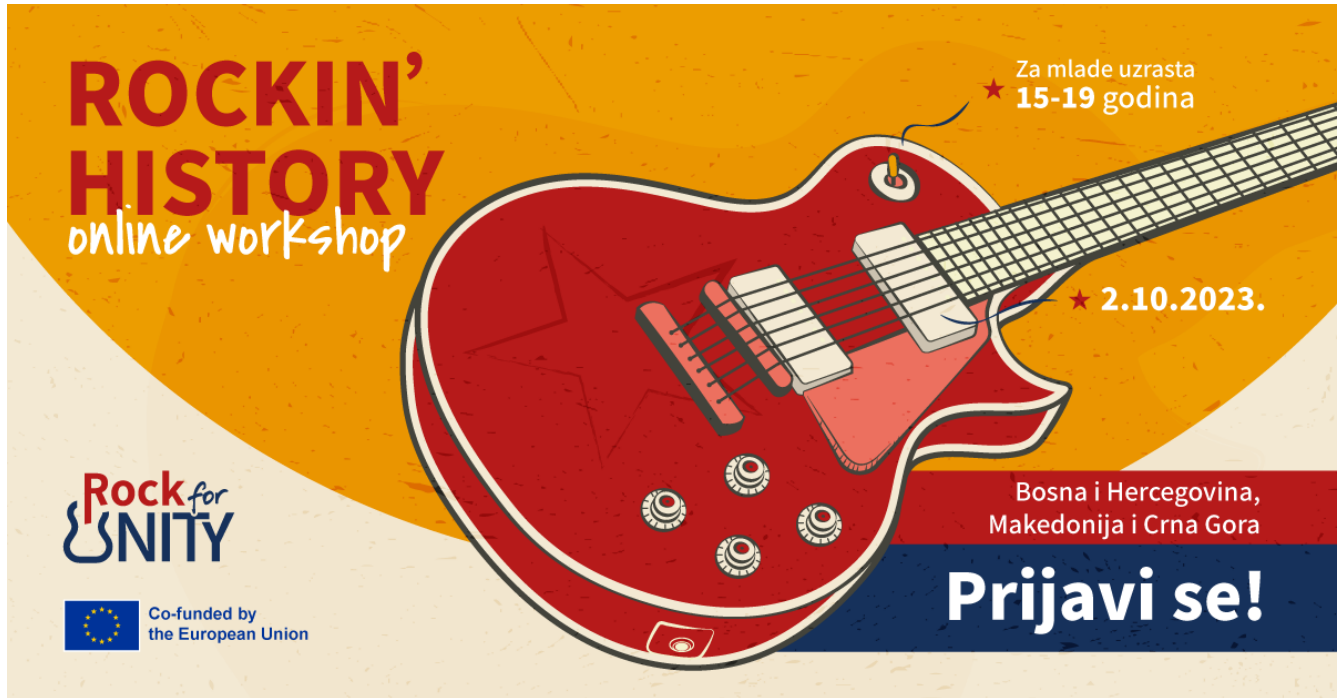
accounts on Facebook and Instagram. Given the fact that the workshop target audience are high-school students, the outreach was much greater on Instagram where related posts received significant visibility, resulting in over 500 impressions.

All Workshop and social media textual and visual materials were prepared in BCSM and Macedonian languages with aim to ensure inclusiveness and engagement of all interested audiences in three countries.

For participants below 18 years of age, the project partners have prepared a “**Parent Authorisation**” document which had to be signed in order for them to be eligible to take part in the event. Moreover, partners have kept **Participants List** and **Evaluation Forms** which may be submitted to the European Union upon the granting authority request.

BCSM Visuals

Open Call Announcement



MKD Visuals

Open Call Announcement



Rockin' History Fieldwork





Interview playlist

Video interviews can be found on the YouTube Playlist managed by the Ex-YU Rock Center.

Link:

<https://youtube.com/playlist?list=PLQVLXQFvISzQpOXmRfcB8GGav0uBUCR2T&si=HZbar2Yvmwz-f6L6>



Key findings and conclusions:

- The expressed interest in joining the Workshop and the active engagement with the online materials clearly indicate the presence of a youth community in three countries that not only appreciates but also seeks to nurture the unifying influence of rock music.
- The Consortium has received numerous applications for Workshop participation from individuals older than the specified age range (i.e., 14-19 years old). This suggests a strong interest in project activities and may lead to their inclusion in the upcoming activities and events.
- **The training materials generated and the insights gained can be easily applied in other former Yugoslav republics. Furthermore, they can serve as a foundation for strengthening connections among Consortium members, relevant cultural organizations, and youth both within the region and beyond.**

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